

## For Immediate Release

#### **News Release**

# CloudAccess, a Cloud Equity Group Portfolio Company, Completes Second Add-on Acquisition

CloudAccess acquires Michigan-based web development and search engine marketing firm to expand its professional service offerings

NEW YORK, NY (June 29, 2020) – CloudAccess, a leading Wordpress and Joomla cloud hosting provider based out of Michigan, today announced that it has expanded its professional service offerings with the acquisition of Miller Media, a Michigan-based web development and search engine marketing firm.

Miller Media is a Google Partner digital marketing agency focused on Internet marketing strategies, usability, conversion improvement, SEO, SEM, design, and development of websites. For over 30 years, the team at Miller Media has worked to bring transformative experiences to the business goals of its clients and the unique needs of its customers.

The add-on acquisition will allow both firms to leverage resources from each other to expand their respective service offerings and create significantly more value for their clients.

"We are thrilled to be teaming up with Miller Media. Combining the expertise and assets from each company presents significant opportunities for growth" said Jonathan Gafill, CEO of CloudAccess.

"Very proud of my team and excited for the tremendous opportunity and synergies that this new partnership with CloudAccess offers" added Dan Miller, CEO of Miller Media.

### **About CloudAccess**

CloudAccess.net is the premiere hosting and support platform for the Joomla and WordPress content management systems. The company developed and has exclusive rights to the Cloud Control Panel (CCP), a custom built, feature-rich, application management portal that is setting new standards within the hosting industry. CloudAccess.net is home to over 15,000 websites and offers an industry-leading support team that supports all core Joomla or WordPress features.



## **About Cloud Equity Group**

Cloud Equity Group is a strategically positioned investment management firm capitalizing on the rapidly expanding industries of web hosting and cloud-based infrastructure. The company's primary focus is leveraging investor capital in the acquisition of private lower middle market companies that possess high levels of unlevered free cash flow and/or significant opportunity for exponential growth.

## **Investor Relations**

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